

**Denver. Where the West Retails.**

**DM DENVER MART**



**Colorado's Premier Regional Gift & Apparel Shows**

**AUGUST 28<sup>TH</sup> - 30<sup>TH</sup>**

**NEW DATE PATTERN FOR 2020**

**Friday - Saturday 9am - 6pm    Sunday 9am - 3pm**

  
**ROCKY MOUNTAIN  
GIFT SHOW**  
AT THE DENVER MART

**DENVER  
Apparel  
& Accessory  
Market**

**Owned and Produced by the Denver Mart, 451 East 58th Avenue, Denver, Colorado 80216**

# COLORADO'S PREMIER REGIONAL GIFT & APPAREL SHOWS

## PRODUCT CATEGORIES



Gift



Seasonal



Spa & Wellness



Home Decor



Jewelry



Imprinted Resortwear



Apparel



Souvenir



Plush & Toy



Handbags



Gourmet



Handcrafted



Outdoor



Accessories



Western



Lodge



Fashion Jewelry



Footwear

### The Rocky Mountain Gift Show is an ideal platform to:

Showcase your products, reach thousands of buyers, gain direct face-to-face contact with decision-makers, generate new customers, make on-the-spot sales, introduce your company to new prospects, brand your business, access your target market and audience, and introduce new products and services.

Top reasons buyers attend the Rocky Mountain Gift Show, combined with the Denver Apparel & Accessory Market\*:

**LOCATION**  
**VARIETY OF PRODUCTS**  
**EASE OF SHOW FLOOR**

“Feels like the show is getting better every year. The employee energy is catching, fun and helpful. Seems they are bringing in nice, quality new vendors – found 5 new vendors this show, which is exciting.”

~ August 2019 Buyer

\*According to August 2019 Buyer's Survey

# COLORADO'S PREMIER REGIONAL GIFT & APPAREL SHOWS

## BUYERS ATTENDANCE

Over 3,000 annual attendees comprised of store owners,  
retailers and buyers converge at this show to preview, source and shop.

Colorado, Texas, Wyoming,  
Hawaii, Utah, Arizona, Montana, New Mexico, Kansas, South Dakota, Nebraska



\*Yearly number

## CATEGORIES OF BUYERS

National Parks | Souvenir Shops | College Gift Stores | Accessory Stores | Children's Stores | Museum Gift Shops  
Specialty Stores | Home Décor Shops | Gourmet Shops | Spas / Salons | Ski Resorts | Resortwear stores  
Aquariums | Boutiques | Florists | Jewelry Stores | Hospital Gift Shops | Zoos | Airport Stores | Hotel



“It's always very organized.  
The people are extremely helpful.”  
~ February 2019 Buyer



“I really enjoyed the show and will be back! I was able to  
get a great start for my boutique and it was great to see and touch  
items instead of buying online without knowing the quality.”  
~ February 2019 Buyer



# COLORADO'S PREMIER REGIONAL GIFT & APPAREL SHOWS

## EXHIBITOR ATTENDANCE

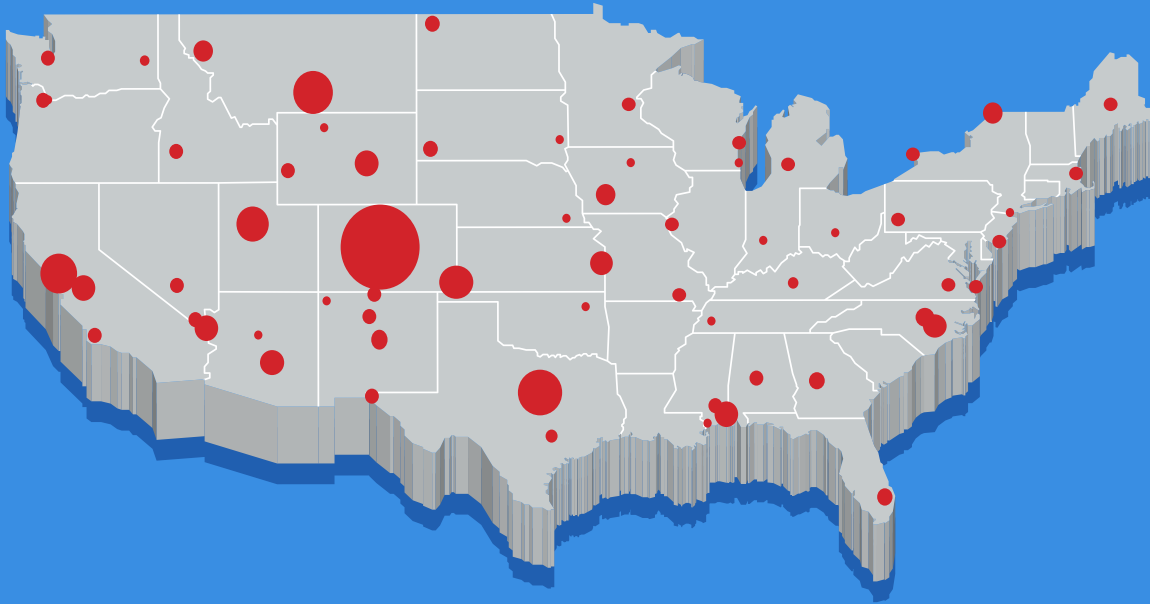
100+ Exhibitors Per Show

Each year more than 85 new exhibitors join our show, which keeps our product offerings new and on trend!

### An example of exhibitors and brands at the shows:

Life is Good, Columbia, Hydro Flask, Cotopaxi, Hoka, Kastlfel, Wilcor, Toad + Co., Carhartt, Carve Designs, Columbia Sportswear, Culver, Scully, Dickies, Dorfman, El Paso Trading Post, Aksel, ENO, Kathy Jolly, Hiskey and Co., Art Wearables, Cambridge Sales Inc., Cindy Smith Company, Terry Moore & Assoc. and many more.

## EXHIBITOR ATTENDANCE BY REGION



“I just finished my first trade show ever, it was an amazing experience!  
My company (Grasshopper’s Mermaid) won the Buyer’s Choice new product award.”  
~August 2019 Exhibitor

“The Denver Mart team does a great job and we really appreciated their hard  
work and that they keep the prices so reasonable.”  
~August 2019 Exhibitor

# COLORADO'S PREMIER REGIONAL GIFT & APPAREL SHOWS



## SHOW EVENTS

### Networking Events

Drinks, appetizers, music and occasional fashion shows, provide an excellent opportunity to get to know buyers and exhibitors.

### SWAG Bags

Exhibitors donate their products to participate as a sponsor in our SWAG Bag giveaway. Six lucky buyers received these bags per show.

### Daily Giveaways to Buyers - Orders for Money

For orders placed by buyers, buyers are given a "green ticket" to enter to win a giveaway for a SWAG bag or a \$100 Visa gift card. Two drawings are held every day.



### Buyer's Choice – New Product Award

Exhibitors with new product offerings were given the chance to participate in the Buyer's Choice Award program. After buyers vote for best new product, the winning exhibitor receives the Buyer's Choice Award.

### Margaritaville - 100% Donations Benefit Charity

The Denver Mart sponsors and provides fresh lime margaritas made in-house, available to show attendees for a \$1 donation to benefit Adaptive Adventures. Adaptive Adventures is a local non-profit that provides progressive outdoor sports opportunities to children, adults and veterans with physical disabilities.



### Cash & Carry Section

For exhibitors who are more interested in cash and carry rather than order- writing to buyers, we offer an easily accessible Cash & Carry section.

### Best Display

Show off your merchandising skills for a chance to win! Best display winners get a chance for a FREE or discounted color ad in the next *Show Directory*.



### Seminars

Offering educational seminars during the February Rocky Mountain Gift Shows, to benefit attendees. These seminars are intended to keep buyers and exhibitors up to date on retail trends, refresh their education, and provide pointers for running a successful business.

# COLORADO'S PREMIER REGIONAL GIFT & APPAREL SHOWS

## THE TEAM

Karla Martinez  
Show Concierge  
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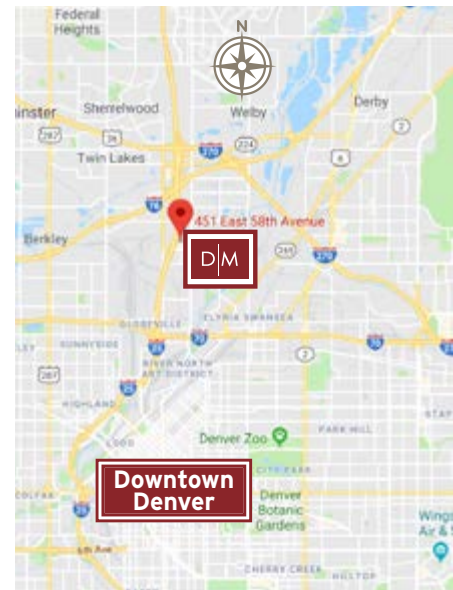
Oscar Nevarez  
Dock Supervisor  
303-292-6278 ext 5237

Misty Flachman  
General Manager  
Denver Mart Trade Shows  
303-292-6278 ext 5212

Michelle Andrews  
Director of Leasing  
303-292-6278 ext 5293

## THE LOCATION

Denver Mart, 451 East 58th Avenue,  
Denver, Colorado 80216



## THE VENUE



Terrace Gardens in the Mart Building  
( February only)



Expo Building